



CREATIVE LENSES TRAINING WORKSHOPS MARCH 2019

Workshop program

09.00 Registration

09.30 Welcome and introduction to the workshop and Creative Lenses.

09.45 Participants' contexts

10.30 Learning from Creative Lenses

Explore insights from Creative Lenses including some research results and using sector experience of the most common models being used and the main issues for organisations.

11.00 Break – 15 minutes (coffee/tea provided)

11.15 Business Models and their Innovation

Introduction to the concept, issues and relevance of Business Models and their innovation in and to the arts and cultural sector

12.00 Learning from Creative Lenses Catalyst programme

Explore insights, identify and discuss: themes, issues, learning and actions/interventions. Discuss issues relevance to your experience

13.00 Lunch – 1 hour

14:00 Creating and adding value for sustainable futures in the arts and cultural sector

Explore what sustainability means for and you, your organisation, arts/cultural sector and the wider society. How does your organisation create value? How do you demonstrate/evidence value? Do you have the right tools to evidence value?

14:30 'It's not just about money!'

A holistic approach to innovation, sustainability, change and development. Understanding the importance of the areas of an organisation and its work including purpose, vision, structure, strategy, people and social and cultural value.

15:15 Break - 15 minutes (coffee/tea provided)

15:30 Making effective change through innovation

Participants to explore what they need to consider and what processes and methods they might use to introduce a new idea or make a significant change to their projects or organisations. Each group selects one new idea or change for an organization or and then decides on what issues they would need to consider, what process / methodology would be used and who would need to be involved. How would success be measured?

16.30 Reflections and Evaluation

Final thoughts, closing remarks and evaluation.

17:00 Depart