



CREATIVE LENSES TRAINING WORKSHOPS MARCH 2019

Workshop programme

09.30 **Welcome and introduction** to the workshop and Creative Lenses.

09.45 **Participants context**

10.30 **Learning from Creative Lenses**

Presentation with the insights from Creative Lenses including some research results and using sector experience of the most common models being used and the main issues for organisations.

11.00 **Break – 15 minutes**

11.15 **Business Models and their Innovation**

Introduction to the concept, issues and relevance of Business Models and their innovation in and to the Arts and Cultural sector.

Format: *Presentation and videos of CL case studies followed by a Q&A session*

12.00 **What does sustainability mean for you?**

Defining what being sustainable means for different organisations and why?

Format: *Practical activity through individual and group working*

13.00 **Lunch – 1 hour**

14:00 **Why people succeed and fail**

Using case study examples from the Creative Lenses project and beyond together with examples from the participants, the session will explore insights into why some projects and organisations succeed and others fail.

Format: *Case-study presentations and a Q&A discussions*

14:30 **'It's not just about money!'**

A holistic approach to innovation, sustainability, change and development. Understanding the importance of all areas of an organisation and its work including its purpose, vision, structure, strategy, people and social and cultural value.

Format: *Presentation introducing different tools that can be used followed by a Q&A discussion*

15:15 Break - 15 minutes

15:30 Making effective change

Participants to explore what they need to consider and what processes and methods they might use to introduce a new idea or make a significant change to their projects or organisations.

Format: *Practical activity where group of 4-5 people select one new idea or change for an organisation or project and then decides on what issues they need to consider, what process and methodology would be used and who would need to be involved.*

16.30 Reflections and Evaluation

Final thoughts, closing remarks and evaluation.

Format: *Whole workshop group*

17:00 Depart