

CREATIVE LENSES ATHENS FORUM

This one-day event brings together thinkers and managers from arts and cultural organisations, academia and business to explore business models in independent arts venues and performing arts organisations. Combining high profile keynotes with practical workshops and time for shared sensemaking, this event will give arts managers an opportunity to step back and ask what innovative business models are emerging in the sector, what is shaping change, and what models their own organization might develop.

The forum is part of a four-year European action research project called Creative Lenses. The forum is part of a four-year action research project called Creative Lense.

Creative Lenses Forum CITY is organised by



Creative Lenses Partners and Funders



Funding Alternatives

How to develop viable business models for cultural organizations without compromising their artistic integrity, mission and values? "Creative Lenses" can contribute to a solution.

Many cultural organizations and artists around Europe struggle to find new ways to survive and develop in times of changed and declining financing structures for culture. This is the reason why "Creative Lenses", a unique cooperation project funded by the Creative Europe program of the European Commission, has been conceived. During 4 years, a unique partnership of 13 cultural centers, universities, city authorities, networks and cultural agencies will research and test new business models together with a wide range of cultural players throughout Europe.

The aim of the project is to strengthen and develop the business capacity and sustainability of European arts and cultural organizations. The key objective of Creative Lenses is to research, devise and test new business and management models for the sector that can be replicated and then used by a wide range of arts and cultural players throughout Europe.

CREATIVE LENSES ATHENS FORUM Funding alternatives

Speakers/ Workshop Leaders

TREVOR DAVIES
Artistic Director / Arts and Culture manager

KAI HUOTARI
Manager in Cultural organizations, academia and technology
<http://www.kaapelitehdas.fi/>

PAUL BOGEN
Project Producer of Creative Lenses / Arts & Culture manager
<http://www.olivearte.com/>

SUSANNE DANIG
Performing arts producer, management Consultant and international innovator
<http://www.danig.dk/en/>

CHRISSIE FANIADIS
Consultant, Lecturer and Project Manager / Former advisor to the European Cultural Foundation

FUNDING ALTERNATIVES

CREATIVE LENSES FORUM ATHENS

29.04.2017
PALAIO
ELAIOURGEIO
ELEUSIS

WWW.CREATIVELENSES.EU



Time	Activity	People
10.20	REGISTRATION AND COFFEE	
11.00	WELCOME	ELLI PAKONSTANTINOY Artistic Director of ODC Ensemble / Vyrsopeio
		KELLY DIAPOULI Artistic Director of ELEUSIS 2021 EUROPEAN CAPITAL OF CULTURE
11.10	PRESENTATION OF CREATIVE LENSES	PAUL BOGEN Project Producer of Creative Lenses / Arts & Culture manager
11.30	Keynote Speech	TREVOR DAVIES Artistic Director / Arts and Culture Manager
11.40	DISCUSSION	

Time	Activity	People
11.50	Keynote Speech	SUSANNE DANIG Performing arts producer, management Consultant and international innovator
12.00	DISCUSSION	
12.10	Keynote Speech	KAI HUOTARI (KAAPELI) PRESENTATION OF KAAPELI Manager in Cultural organizations, academia and technology / Managing Director at Kiinteistö Oy Kaapelitalo
12.30	DISCUSSION	

Time	Activity	People
12.35	EXPLANATION OF THE WORKSHOPS	
12.45	LUNCH BREAK AND WORKSHOPS REGISTRATION	
13.45	WORKSHOPS	
13.45	WORKSHOP 1 Making Money is Art (and good business is the best art) Duration: 3Hours	Paul Bogen Project Producer of Creative Lenses / Arts & Culture manager
13.45	WORKSHOP 2 Find your genius and passion and let it be your path to success Duration: 3Hours	SUSANNE DANIG Performing arts producer, management Consultant and international innovator
13.45	WORKSHOP 3 Top tips to successful European Projects Duration: 3Hours	CHRISSIE FANIADIS Consultant, Lecturer and Project Manager / Former advisor to the European Cultural Foundation
13.45	WORKSHOP 4 A workshop about Festivals Duration: 3Hours	TREVOR DAVIES Artistic Director / Arts and Culture Manager

Time	Activity	People
16.45	WORKSHOP EVALUATION	
17.15	PRESENTATION OF ELEUSIS 2021	
17.30	EUROPEAN CAPITAL OF CULTURE QUESTIONS	
18.00	GREETINGS	EIRINI KOMNINOY – The Creative Europe Desk – Greece
18.05	CLOSING WORDS / END OF THE FORUM	
18.30	MUSIC FROM THE PERFORMANCE REVOLT ATHENS	